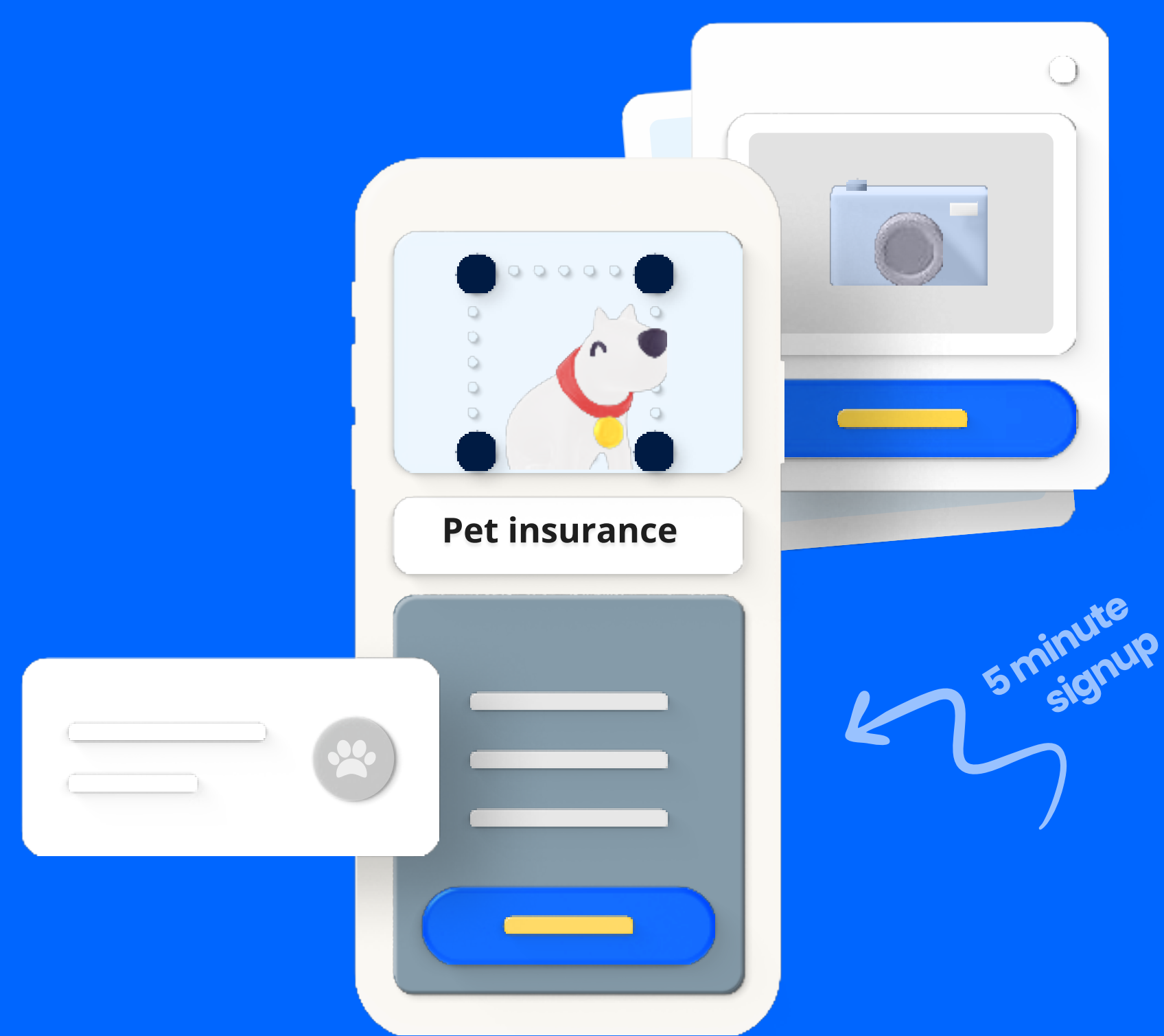


Digital Pet Insurance

Build new, or enrich existing pet insurance propositions at speed on a lean, low-code digital platform.

Find out how FintechOS Northstar accelerates your vision.



Seize opportunity in a rapidly growing sector

+80%

According to the ABI pet insurers processed claims worth £799 million – the equivalent to £2.2 million every day – an 80% increase over the past decade.

3.2m

A total of 3.2 million households in the UK have acquired a pet since the start of the pandemic, according to the Pet Food Manufacturers' Association.

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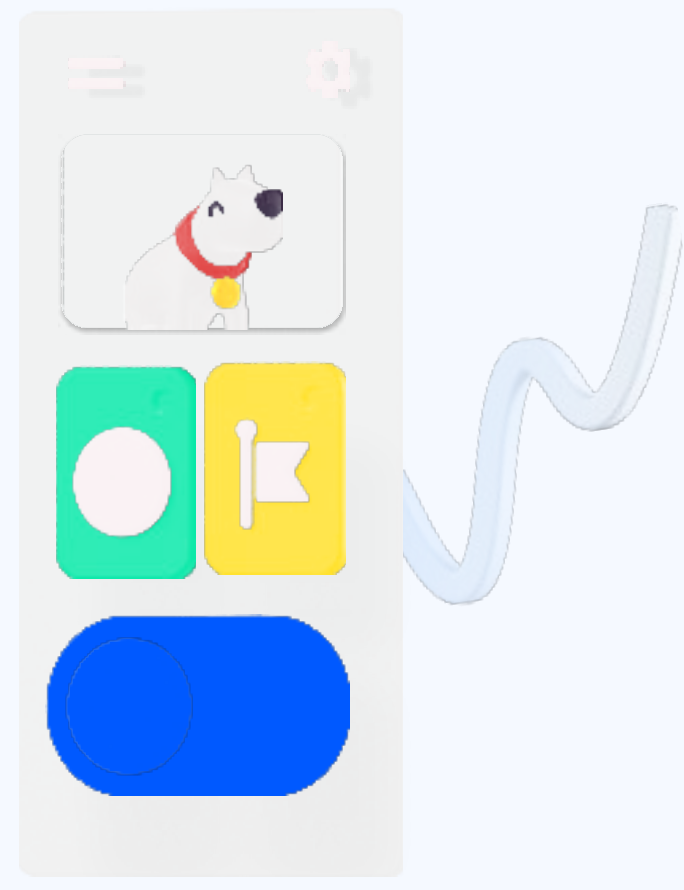
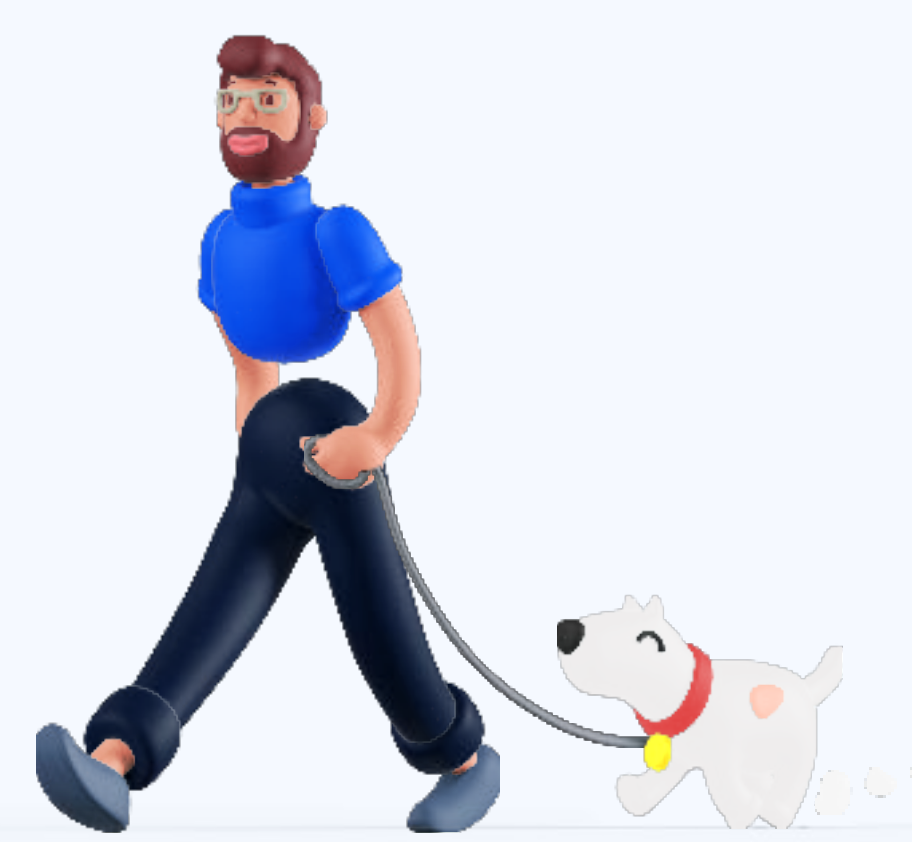
Less than half of pet owners have insurance. In 2021, one-quarter of new policyholders were first time buyers, according to Research & Markets.

Insurers and MGAs using FintechOS Northstar are able to build and launch new digital offerings in weeks instead of months or years. Empowered by our low-code platform, your teams can collaborate and innovate faster and with greater control. All without lengthy traditional development projects.

Pet insurance built for the digital era

New customers

- ✓ Intuitive, highly converting self-service online quote journeys, referencing AI
- ✓ Easy onboarding for new and existing policyholders
- ✓ Readymade Accelerators for KYC, document OCR and e-signature, and payments



Digital services

- ✓ Self-service customer portal
- ✓ Paperless document management
- ✓ Staff interfaces for single customer view and support

Claims

- ✓ Convenient self-service for vet visits and other claims
- ✓ Simple and customizable claims management and documentation system
- ✓ Automated settlement and accounting processes



Loyalty

- ✓ Personalized customer communications for renewals and loyalty
- ✓ Automated reminders and billing
- ✓ Flexible data model and robust change tracking

Launch new insurance propositions at speed

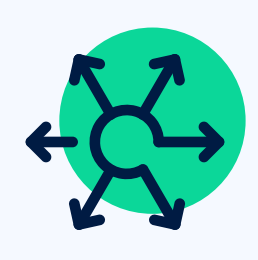
- ✓ FintechOS technology integrates with your existing digital stack and data, and can also operate as a lean standalone solution
- ✓ Launch end-to-end digital propositions by taking advantage of lean core capabilities
- ✓ Prioritize time-to-market by using readymade Accelerator modules for common functionality such as quote and buy journeys



Engagement

Launch fully-digital customer acquisition engines and boost your digital channel growth

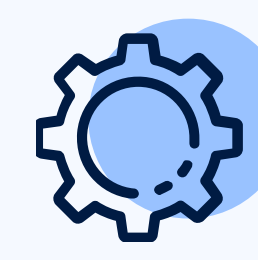
Personalize customer interfaces and marketing messaging



Intelligence

Gain new insights and capabilities by connecting data from multiple sources

Build and launch customer-centric products and user journeys



Lean core

Launch new ventures without being held back by legacy core tech

Modular, API-first architecture improves cost-efficiency and agility



"It is our belief that No-Code/Low-Code platforms can and will provide the insurance industry with a way to escape from the dependence on legacy technology."

Instechn London